

- ❖ R. I. President - Ray Klingensmith ❖ District Governor - Dr. Jayant Kulkarni ❖
♦ President - Vidya Kulkarni ♦ Secretary - K Suryakumar ♦ Bulletin Chairman - Shobha Karnik ♦



From The President's desk---



In Rotary world, "September" is designated for New generation. Hence youth development was the first motive of the month. One of such events, Career Guidance program, hosted by Rotary club of Bombay, Sea Face was attended by young girl Ms. Unmani, daughter of Rtn. Swati Yande. Brief report on the program in her own words is included in the bulletin.

A thought that sparked in my mind, that when our club is working for the needy young section of society, then why not for the next generation of our own club. This culminated in felicitations of club member's children for their excellent achievements in SSC, HSC examination, Mst. Soham Yande, Ms. Radha Patil.

For our club, September was the month of great achievements. Two of our most prestigious projects 'domestic Biogas & Hunger' received overwhelming response in the form of funds and I am proud to announce that such a tiny club has tremendous potential to raise funds for good cause. I would like to offer my sincere thanks to all the contributors for their generous act & the trust they have shown in our members. This gave good kick-start & members are now geared up for the execution of these projects. We will definitely prove ourselves worthy of it & will keep all the donors posted of the progress on both the projects.

With Lord Ganasha's blessing we started distribution of food coupons to visually impaired Students of Ramnarain Ruia College, sponsored by our own member, Mr. Vinayak Sahasrabudhe, again a small token of help for new generation.

Visit our Web Site at <http://www.rotarymahim.com/>



Club Programs and Activities for September



Counseling for Women under Mental Stress, 4th September



Today's fast moving world and nuclear families do not allow enough time to spend with each other. This has impacted directly the mental health of the persons, more so the women as there is no one to share or communicate. More and more women are experiencing a time of emotional or mental distress, often after a difficult event or situation such as a relationship problem, violence, and important life changes, sudden or traumatic death.



Advocate Neelima on Women Counseling

Dr. Madhuri Gurjar and Advocate Neelima Kanetkar from Adipath Foundation visited our club and informed the members about the impact on the mental health of the women and how the family life gets disturbed. The need of the hour is to counsel such individuals and provide the support / guidance to move them in the right direction.



Rotarians engrossed in the Lecture



Dr. Gurjar on Women Mental Health

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Ganesh Chaturthi, 11th September



[Mahad](#)



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Ganesh Chaturthi is an important festival in the India. It is celebrated with extreme zeal and passion amongst the Hindus in the country. Ganesh Chaturthi is celebrated with a belief that Lord Ganesha, son of Shiva and Parvati, bestows His blessings on His devotees, on this day. It is celebrated as the birthday of Lord Ganesha, the God of wisdom. Ganesh Chaturthi falls on the fourth day of the Hindu month of Bhadrapada, which falls around August or September.



Ganesha – Rtn. Kulkarni's residence



Lalbaugcha Raja

Ganesh is distinct from other gods, since he is partly of a human physique and partly of elephant. He may not be physiologically beautiful, but possesses the beauty of mind and intellect, which is more important. This is what is implied in this idol of Gajanan.

Four hands, trunk and big flat ears also convey specific meaning. Big ears digest only that knowledge, which is worth, rest should be thrown. Small eyes show critical view of things. Trunk means sensing of everything. Shri Gajanan has one full and one broken teeth. Faith (shraddha) and half wisdom are the indications. One can afford to be less intellect, but he should have self-faith (Atma shraddha). Four hands suggest the patience over passion and vices.

The occasion becomes very lively and enthusiastic with the devotional songs, dances and drum beats being a part of the procession observed by the devotees of Lord Ganesha, as a part of the festivities. This celebration was a homely affair before the year 1893 when Lokmanya Tilak made it a community festival to promote the interactions between different communities in Maharashtra.



Big belly is indicative of the storage of everything. Shri Ganesh has small legs, which suggest that nothing should be done hurriedly but with patience and slow speed. Shri Ganesh is very much fond of "Modaka" (Sweet). Moda means joy (Anand).

Each year Ganesha arrives to teach us that forms change but the Supreme Truth remains the same. Body perishes but Brahman residing in it remains constant. This body becomes energy for another but the source of energy is the same. Bliss is achieved when we realize this.

Ganesh Chaturthi celebrations end with the immersion or Visarjan of clay Ganapati idol in water. Hindus worship Brahman or the Supreme Soul present in all animate and inanimate. But for majority of the people it is not possible to worship this formlessness. So Idol of Ganesh is brought home. After celebration it is time to accept eternal cosmic law that which took form has to become formless again. It is a never ending cycle (Chakra).

The symbolic meaning of Ganesh Chaturthi festival is that Lord Ganesha comes and stays among us. The immersion symbolizes his return from the earth after removing the obstacles and unhappiness of his devotees.

The formlessness giving way to form and then moving again towards formlessness.

Grand Ganesh Puja was performed at Rtn. Kulkarni, Rtn. Parulekar and Rtn. Dixit's residence. All the members of the club participated in the arati. This is one more occasion where all the members forgot their worries and prayed the Lord Ganesha with all the sincerity for the peace and happiness.



Ganesh Procession



Ganesh Immersion



Ganesh Immersion



Lord Ganesha



Lord Ganesha at Rtn. Pradeep's house



Special Prasad - Modaks



Lord Ganesha

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Gauri Pujan, 15th September



Gauri Pujan is observed in Maharashtra during Bhadrapad month for three days - Gauri Avahan, Gauri Pujan and Gauri Visarjan. In the year 2010, it begins on 14th September and ends on 16th September. These Gauris are ceremoniously welcome in the house. The impressions of their feet are colorfully stamped all over the house right from the entrance of the house. Water is sprinkled over them and rice thrown over them. These images are taken around the entire house. These images are usually handled by unmarried girls. The hostess of the house questions Gauri, "Where have you come?" and the girl holding the images, while answering describes the house where they are brought. Then the hostess utters, "Come to us with golden feet and stay with us forever".

house. This symbolizes the prosperity and protection of plants and crops. Many people believe in this.



Pres. Vidya offering Kumkum

It is advocated to perform pooja of Mahalaxmi along with 'Gauri', thus there are always two images, which are simultaneously worshipped.



Gauri – at Rtn. Sandhya's house

Gauri is an incarnation of Parvati. Ganapati is a son of Parvati. Still it is a belief that she is a sister of Shri Ganesha. Thus the entire ceremony is known to be an occasion for those married girls who come to stay with their parents for festive occasion.



Rtns. Vidya, Sandhya and Shobha with Gauri

Rtn. Sandhya invites all the members every year for the Gauri Pujan. She decorates the

On the day of Gauri Poojan, the hostess of the house arranges "Haldi Kumkum" commonly in her house, calling selected ladies for Gauri Darshan. She applies Haldi Kumkum on their forehead and distributes prasad. The third day is of immersion in the water. After immersion, it is customary for the people to bring small pieces of stones from the river and spread them in the

Gauri so well and the whole atmosphere is so pious that every one feels happy and at Peace.

Every year new saris are purchased for the Gauri and the same are donated to the needy ladies bring in joy in their life.



'Maherwashin' Aditi offering Kumkum



One more form of Gauri



Beautiful Gauri



Gauri at Rtn. Tanvi's house

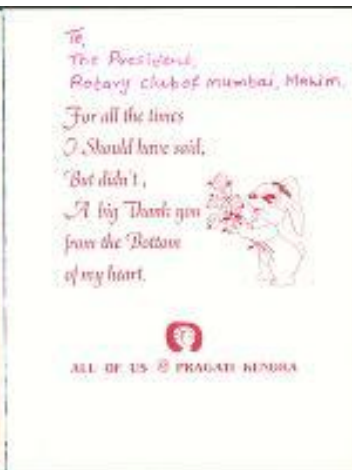
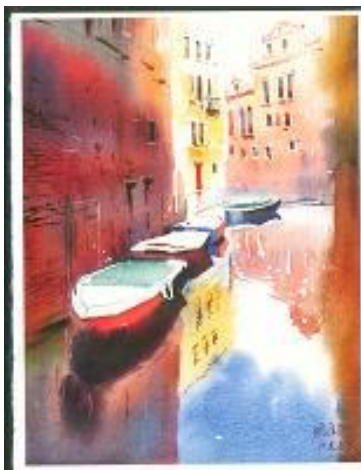


Rtn. Tanvi praying to Gauri and Ganpati



Gauri at Rtn. Pradeep's house

Token of Appreciation from Pragati Kendra and Shishu Vihar





Felicitation – Young Achievers

As per the practice of our Club, we take great pleasure in felicitating the achievements of our Members, their Spouses and their Children. It brings a unique bonding between the members and enhances the feeling of fellowship.



PR. Vidya reading the citation and Soham and his mother Rtn. Swati overlooking

In this connection, our Club felicitated Master Soham, son of Rtn. Swati Yande, He is a bright lad born & brought up in our Dada-Matunga environs. He has secured 93% aggregate in the recently conducted 10th Std. Examination and is very proud to have been selected on merit in Ramnarain Ruia College, Matunga. He has a flare for foreign languages like his father and stood first in French. Not a book worm, he is good at sports also and plays cricket enthusiastically. Like all young kids of his generation, he is tech savvy. Zoology and Botany are his passion and he wants to pursue a career in the field of Micro Biology, Bio Medical, Bio Technology or Medicine.



PR. Vidya handing over the Certificate to Soham and proud mother Rtn. Swati in the background

Our Club is proud of his achievements and recognition of the same, handed over him a small memento and a Certificate of Appreciation.



Soham receives gift from PR. Vidya with Rtn. Suryakumar and Rtn. Swati.

We all wish him a bright and prosperous career, and good wishes to realize his dreams.

Miss Radha Patil, daughter of Rtn. Rashmi Patil was felicitated for getting admission for the B Pharm-MBA combined course at NMIMS College. She is also an accomplished dancer. A Certificate of Appreciation and a small memento presented to her. Club members wish her a bright and prosperous career.



Rtn. Suryakumar reading the citation for Radha, daughter of Rtn. Rashmi



PR. Vidya handing over the Gift to Radha and the proud mother Rtn. Rashmi



Club members also took an opportunity to appreciate Rtn. Neelima's excellent performance at 'Shravn Sari' program as Fashion Designer organized by Maharashtra Times. She shared her experience with the members.



Rtn. Neelima sharing her experience of Shravan Sai event

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Mid Day Meal for Blind Students at Ramnarain Ruia College



Our Club has been assisting the Blind Students at Ramnarain Ruia College by way of providing them food coupons for their mid-day meals. These children come from very poor backgrounds and have to face tremendous obstacles to even make some progress in life.



Rtn. Uma handing over the coupons.



PR. Vidya handing over the Coupons

Our Club is also deeply impressed by the dedication and competence of the Teachers of "Sure Vision Centre" who constantly motivate the students to be self reliant and not to be cowed down any physical handicap. In order to strengthen this aspect, our President, Rtn. Vidya appealed to the students that help from our end will be forthcoming, but will be moderated based on the performance of the students and they should not take any assistance for granted. This will also reinforce our motto to make people more self reliant. There are several such students in other colleges also and our Club plans to widen our reach. It is heartening to note that we have been fortunate to gather funds from generous donors towards this cause.



Girl Student singing for all

The Sure Vision Project at Ruia College is doing a Yeomen Service for this cause. We started our project this year by distributing Food Coupons for around 12 students. The entire amount of Rs.3,000/- for the same was sponsored by Rtn. Vinayak Sahasrabudhe. There was a simple but moving ceremony wherein students appreciated our gesture and also showcased their talents by singing songs and reciting poetry. This proves that no physical limitation can stop people in developing other talents.



Rtn. Uma on expectations from the students

District / Interclub Activities



Career Guidance



Unmani Yande, daughter of Rtn. Swati Yande attended the Career Guidance session. Her experience in her words.....



DG Jayant Kulkarni opening the session

There were many speakers from various fields. Even Bollywood star Bomen Irani and Vitthal Kamat were present. He talked about his career & how he became successful. There were speaker from other fields like a Chefs, Air-hostess, Captain Cruse, hair dresser, hotelier etc. they all guided us nicely.



The anchor of the event being appreciated by the guests

I went to Career Guidance Seminar with my friends on Saturday 3rd September. It was organized by Rotary club of Bombay, Seaface. It was about career counseling for students of standard VIII to X. Many schools from south Mumbai & suburbs attended the seminar.



Bomen Irani narrating his success story

There was a laughter competition and even a lucky draw. We all enjoyed it. It was simply great.



DAUD Program on Club Administration and Public Relations, 25th September



DAUD Meeting - II of the WAMA Group was held on 25th September 2010 at Wadala AOTS Hall. The meeting was hosted by our Club.

The members from:

- ❖ Rotary Club of Bombay Uptown
- ❖ Rotary Club of Bombay Mandvi
- ❖ Rotary Club of Mumbai Sion

also enthusiastically participated in the meeting. Totally, in all there were 35 participants, out of which 15 participants were from our Club. The meeting was chaired by District Trainer, Rtn Jhankar Ghadkari, who explained the significance of the DAUD meeting initiative. The meeting was inaugurated by our President Rtn. Vidya Kulkarni.

functions like a well performing Corporate entity. He emphasized that to be effective projects and make meetings interesting, good planning and communication is essential. The best way is to implement projects are through various committees and sub-committees so that all the members get involved and fellowship and bonding increases.



Rtn. Pramod on Club Administration



PR. Vidya opening the DAUD session



Engrossed Rotarians in DAUD session

Rtn. Pramod Ambekar on "Club Administration"

The Speaker coherently informed the participants that Club Administration should be so designed to make the Club a vibrant and enjoyable place to be in. All proceedings should be conducted with grace, finesse and professionalism. Rotary

He concluded by emphasizing that essential requirements of a well functioning club is, good attendance, fellowship, service projects and publicity can be enhanced by good club administration.



Getting good speakers on interesting and relevant topics goes a long way in enticing people to attend meetings.



Mahim Club Members at DAUD session

Rtn. Kumar Deshpande on Rotary's Public Image (Sharing Rotary's story through PR).

The speaker lucidly brought forth the important theme that effective communication and publicity is a must to foster the spirit of Rotary Service and to ensure good impact on a wide audience. Various PR techniques like spreading the message of Rotary on Auto Shades, Floats, FM Radio and others were highlighted by him. He reiterated that each Rotary member is a PR representative of Rotary and thus a visible proof of the ideals of Rotary. The conduct and demeanor of each Rotarian should accordingly measure to this standard.



Rtn. Kumar on Public Relations



Rtn. Jhankar answering the questions

Both the lectures were very engrossing and listened to with rapt attention. A special highlight was the interactive session, which followed the lectures, wherein our own members particularly Rtns. SV, Vidya, Shobha & Vijay shared their experiences on the above and made very valuable suggestions regarding the above topics.



Rtn. Surya - Vote of Thanks

Circulation of our E-bulletin is having the desired effect and a very positive feedback has been obtained. Meetings like DAUD enhance our Club's visibility in the District.

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Understanding the new generation

(From "the Mfactor: How The Millennial Generation Is Rocking The Workplace" by Lynne C. Lancaster and David Stillman)

Parenting, entitlement, meaning, great expectations, the need for speed, social networking, and collaboration are the seven trends that make up the 'millennial generation,' say Lynne C. Lancaster and David Stillman in *The M-Factor* (www.harpercollins.com).

The leading edge of this generation, born between 1982 and 2000, began showing up in part-time jobs in the late nineties, and will continue being a force to reckon with over the next decade and beyond, the authors note. They find that the 'millennials' – sometimes called Generation Y, GenNext, the Google Generation, the Echo Boom, or even the Tech Generation – compose the fastest-growing segment of workers today.

"Over time the M-Factor will alter the way all of us work, but in the process, it will create collisions and spawn divisions as the generations bump up against each other vying to find the best way of doing things. The outcome will be a negotiated settlement based on what works ..."

The uncut cord

The first trend, parenting, is about mom and dad who haven't cut the cord that binds them with the new generation worker. Which explains why smart organisations are turning parents into allies in the war for talent, as in the following examples: "Ernst & Young now distributes 'parent packs' to students during

information sessions at college recruitment fairs. Recruiters from General Mills send welcome baskets to parents of new hires filled with nostalgic products." And ads of General Electric in campus newspapers sport catchy headlines like, 'Let us take your son or daughter off your payroll and put them on ours.'

Desirable commodity

Entitlement, the second trend, is what makes the Millennials see themselves as a desirable commodity often worthy of special treatment because they think they can accomplish whatever they want to in life. But the other generations can be resentful when, for instance, "the Millennials have the guts or the gall to ask, 'If you hire me for this sales job can I have a company car?'" That doesn't seem like an unreasonable question, unless you are talking to someone who was with the company nine years before he or she got a car, the authors reason.

Work that has value

Meaning of 'meaning,' the third trend is that the Millennials want to earn a good living while doing work that has value, be it about contributing to a company, country, cause, or community. As the economy expands, the pressure is on for organisations to connect the dots for Millennials as to how their role fits with the larger mission and how they can find meaning in their work from day one, the authors observe.



Not what, but who

Fast-forwarding to 'social networking,' the penultimate trend discussed in the book, you learn that you have to go beyond the gadgets to understand the two themes behind the Millennials' unique communication styles.

First, it is customisation, with a focus on expressing one's uniqueness. And, the second theme is technology; it is not about content, it is about connecting, the authors clarify. For the Millennials, the real magic of the Internet is not about what you could find, but about who you could find; 'less about locating a destination than about connecting constellations of people...'

Celebrations



Wishing a very Happy Birthday

Rtn. Vidya Kulkarni	13 th September
Rtn. Neelima Chavan	18 th September
Rtn. K Suryakumar	24 th September
Rtn. S Venkateswaran	28 th September

Points to ponder-----

"If you don't stand for something, you will fall for anything."

"There are two ways of meeting difficulties. You alter the difficulties or you alter yourself to meet them."

"Our greatest glory is not in never failing, but in rising up every time we fail."

"The harder you fall, the higher you bounce."

"Stand up to your obstacles and do something about them. You will find that they haven't half the strength you think they have. "



Engineer's Day – 15th September



Every year **15th September** is celebrated as **Engineer's Day**. Day is the birthday of Sir **Mokshagundam Visvesvaraya**, prominent Indian engineer from College Of Engg, Pune (COEP), and statesman born in Muddenahalli-Kanivenarayanapura in present day Karnataka.



He served as the chief engineer during construction of Krishna Raja Sagara on the Kaveri River near Mysore. He also built many dams in the Bombay presidency (present day Maharashtra). The dams built by him are still functional even today, a testimony to his brilliance, skill, honesty and dedication. So 15 September, Engineer's Day 2010 which becomes 150 years since a legend was born, is quite a remarkable tribute to the greatest **Indian Engineer Bharat Ratna M. Visvesvaraya**.

- Anon (supposedly found pinned to a site hut during the construction of the Konkan railway)

take the vision which comes from dreams and apply the magic of science and mathematics, adding the heritage of my profession and my knowledge of nature's materials to create a design.

I organize the efforts and skills of my fellow workers employing the capital of the thrifty and the products of many industries, and together we work toward our goal undaunted by hazards and obstacles.

And when we have completed our task all can see that the dreams and plans have materialized for the comfort and welfare of all.

*I am an Engineer
I serve mankind
by making dreams come true.*





Patrons and Donors



Our club is very grateful to all the donors without whom it is not possible to carry out community projects like 'Mid Day Meal for Blind Students at Ramnarain Ruia College', 'Bio Gas Installation at village Zarap'. We look forward for the support in coming years also.

Donor's Name	Amount	Through Rtn.
Ackruti City Limited	Rs. 51,000/-	Rtn. S Venkateswaran
Dnyanada Prafulla Wagh	Rs. 25,000/-	Rtn. Shobha Karnik
Raj Purohit	Rs. 11,000/-	Rtn. Prakash Samudra
Anshuman Roy	Rs. 10,000/-	Rtns. Kulkarnis
Dr. Ashit Bavadekar	Rs. 10,000/-	Rtns. Kulkarnis
Swati Gogate	Rs. 5,000/-	Rtns. Kulkarnis
Anagha Hunnurkar	Rs. 5,000/-	Rtns. Kulkarnis
Neena Bhatia	Rs. 5,000/-	Rtns. Kulkarnis
Reshma Shetty	Rs. 5,000/-	Rtns. Kulkarnis
V Rangarajan	Rs. 5,000/-	Rtns. Kulkarnis
Shilpa Joshi	Rs. 5,000/-	Rtns. Kulkarnis
Shakuntala Kulkarni	Rs. 15,000/-	Rtns. Kulkarnis
Ameya Galinde	Rs. 5,000/-	Rtn. Shobha Karnik
M. G. Karandikar	Rs. 5,000/-	Rtn. Swati Yande
Sandeep Muley	Rs. 5,000/-	Rtn. Swati Yande
Dr. Sanjeev Nandedkar	Rs. 4,500/-	Rtn. Sandhya Samudra

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